

## ABSTRACT

A cooperative e-business complex. The cooperative e-business complex can include one or more electronically accessible e-business complex management services configured to handle e-business processing in the e-business complex on behalf of electronically associated virtual store operators, vendors, business partners and professional services providers. A virtual management office can be included which is configured to coordinate e-business transactions between the associated virtual store operators, the on-line shoppers, the vendors, the business partners, and the professional services providers in the e-business complex. Finally, one or more e-business complex management services requesters can be configured to remotely invoke selected ones of the electronically accessible e-business complex management services. Each e-business complex management services requester can invoke the electronically accessible e-business complex management services on behalf of one of the associated virtual store operators, vendors, business partners and professional services providers.